

# rachel beth egenhoefer

artist . designer . writer . professor

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## education

### **Masters of Fine Arts (MFA)**

The University of California, San Diego | San Diego, CA | 2004  
graduate committee: Barbara Kruger, Jordan Crandall, N. Katherine Hayles (UCLA),  
Adriene Jenik, Brian Goldfarb

### **Graduate Researcher | Center for Research in Computing and the Arts (CRCA)**

The University of California, San Diego | San Diego, CA | 2002-2004

### **Bachelors of Fine Arts (BFA) | Magna Cum Laude**

Maryland Institute College of Art | Baltimore, MD | 2002  
Fiber/Textile major with a concentration in Digital Media Arts and Video

## teaching & professional experience

### **University of San Francisco | Art + Architecture Department | San Francisco, CA | [www.usfca.edu](http://www.usfca.edu)**

Design Program Director | 2011 – present

Assistant Professor | 2009 – present

- . member of University wide Sustainability Task Force (appointed by the Dean)
- . Design Department Advisor
- . Faculty Advisor for Graphics Center (student run on campus design firm)
- . Faculty Advisor for USF's AIGA Student Chapter
- . courses taught: *Visual Communication, Senior Design Projects, Digital Literacy, Sustainable Design, Art Fundamentals, Information Visualization, Internship, Independent Study*

### **San Francisco State University | San Francisco, CA | <http://design.sfsu.edu>**

Lecturer | 2008

- . course taught: Digital Media I in the Design and Industry Department

### **CADRE Laboratory for New Media | San Jose State University | San Jose, CA | <http://cadre.sjsu.edu>**

Interim BFA Advisor | 2006 – 2007

Lecturer | 2004 – 2007

- . designed curriculum for BFA in Digital Media program
- . served on BFA & MFA committees for current San Jose State University students
- . oversaw SWITCH on-line student journal of New Media theory
- . courses taught: *Intro to Digital Media, Intro to Digital Video, Art as System, Interdisciplinary Seminar in Digital Media, Advanced Digital Video, Independent Studies*

### **Yerba Buena Arts & Events/ Yerba Buena Gardens Festival | San Francisco, CA | [www.ybgf.org](http://www.ybgf.org)**

Web and Program Manager | January 2006 - October 2007

- . managed and maintained the organizations' website ([www.ybgf.org](http://www.ybgf.org))
- . created and distributed monthly HTML formatted e-newsletter to over 2,000 subscribers
- . designed all print ads for SF Chronicle, SF Downtown, and other print agencies
- . assisted in management and organization of over 100 free cultural events in San Francisco

**ISEA/ ZeroOne 2006 Festival & Symposium | San Jose, CA | [www.01sj.org](http://www.01sj.org)**

- Program Event coordinator & Pacific Rim New Media Summit Coordinator | Fall 2005 – Summer 06
- . oversaw organization of departmental roll in major international digital art festival & symposium
  - . coordinated exhibitions, artists, residency projects, and other elements
  - . managed student interns working on design, print, and identity projects
  - . interfaced with over 200 invited artists, designers, and theorists at summit

**San Mateo Community College | San Mateo, CA | [www.canadacollege.net/multimedia](http://www.canadacollege.net/multimedia)**

- Adjunct Faculty | Spring 2006
- . course taught: Web Design I

**UCSD Department of Undergraduate Visual Arts | San Diego, CA | <http://visarts.ucsd.edu>**

- Instructor of Record | Fall 2002 – Spring 2004
- . prepared and facilitated weekly classes for software technique & digital art criticism
  - . responsible for class planning, execution, and grading
  - . courses taught: *Digital Imaging in the Arts, Electronic Technologies in Art, Digital Media I: Time, Movement, and Sound*

**UCSD Sixth College: Culture, Art, and Technology | San Diego, CA | <http://sixth.ucsd.edu>**

- Instructor of Record | Fall 2003 – Spring 2004
- . prepared and facilitated weekly classes in core writing program
  - . responsible for class planning, execution, grading and advising
  - . courses taught: *CAT program (Culture, Art, and Technology) CAT I, CAT II, CAT III*

**Research Assistant to Dr. Lev Manovich | San Diego, CA**

- Research and Production Assistant | Fall 2002
- . assisted in the production and execution of digital film installation "Soft Cinema" which debuted at the ZKM (Center for Art and Media) in Germany

**Milwaukee Art Museum | Milwaukee, WI | [www.mam.org/education](http://www.mam.org/education)**

- Summer Studio Art Class Instructor | June – August 2002 & 2003
- . taught and assisted in youth and adult studio art classes
  - . designed curriculum and programs for future museum classes to coincide with exhibition schedule

**Artbyte Magazine | New York, NY | *publication has since closed***

- Mid-Atlantic Correspondent | August 2001 – close
- Associate Editor and Web Contributor | May – August 2001
- . worked as a team with editorial and design staff to plan and publish international publication
  - . reviewed shows, attended press events, conducted interviews, scout potential editorial features
  - . photographed selected events and stories
  - . assisted photo editor for publication and web site

## selected artist exhibitions & screenings

**Bona Fide: Handmade & Homemade** | Owens Art Gallery | New Brunswick, Canada | 2011

**USF Faculty Triannual** | Thacher Gallery | University of San Francisco | San Francisco, CA | 2011

**Ideas about Orange** | Hive Projects | Oakland, CA | 2010 \*

**International TECHstyle Art Biennial** | SJ Museum of Quilts & Textiles | San Jose, CA | 2010

**Little Pieces** | The Hive Gallery | Oakland, CA | 2010

**Art in Storefronts** | San Francisco Arts Commission | San Francisco, CA | 2009

**art.tech** | The Lab | San Francisco, CA | 2009

**Tengo un sueño** | Gabarron Foundation | New York, NY | 2009 (touring in US & Europe 2009-10)

**La Noche en Blanco** | Círculo de Bellas Artes | Madrid, Spain | 2008

**This Film as of Today** | Straight8 Film Festival finalist | various UK venues | 2008

**Loop** | Winchester School of Art Gallery | Winchester, UK | 2008 \*

**Residency in Progress** | Lighthouse Gallery | Brighton, UK | 2008 \*

**Axis Access** | Tsinghua University | Beijing, China | 2007 \*

**Notion Nanny** | Berkeley Museum of Art | Berkeley, CA | 2007

**Delicious** | Studio Gallery | San Francisco, CA | 2006

**A Different Kind of Blue** | Michelle O'Connor Gallery | San Francisco, CA | 2006

**The Last Laugh** | Fiber Scene | San Francisco, CA | 2005

**Video Series New York** | Goliath Visual Space | New York, NY | 2005

**Now Happening** | University Art Gallery | San Diego, CA | 2005

**Triply** | Overtones Gallery | Los Angeles, CA | 2005

**Lollipops & Polka dots** | Marcuse Gallery | San Diego, CA | 2004 \*

**Poolside** | Walter Phillips Gallery | Banff Centre for the Arts | Banff, Canada | 2004

**ISEA 2004** (International Society for Electronic Arts) | Tallinn, Estonia | 2004

**New California Masters** | Works Gallery | San Jose, CA | 2004

**Fort** | Russell Space | San Diego, CA | 2004

**Parts of a Whole** | Russell Space | San Diego, CA | 2003 \*

**The 9<sup>th</sup> Floor** | 8601 Wilshire Gallery | Los Angeles, CA | 2003

**Byte and Taste** | Other Gallery | Banff Center for the Arts | Banff, Canada | 2003 \*

**info@blah** | Mills Gallery | Boston Center for the Arts | Boston, MA | 2003

**Hello World: People vs. Programming** | Artsway | South Hampton, UK | 2003

**Immedia 8** | Ann Arbor Electronic Artist Coalition | Ann Arbor, MI | 2003

**pi[4] works** | boredomresearch projects | Poole's Lighthouse Cinema | London, UK | 2002

**whatdoyouwanttodowithit?** | Digital Showcase, Institute of Contemporary Art | London, UK | 2002  
**Commencement 2002 Exhibition** | Maryland Institute College of Art | Baltimore, MD | 2002  
**Film and Video Bake Off** | Baltimore Creative Alliance | Baltimore, MD | 2002  
**WPA\C Media Series** | Corcoran Gallery of Art | Washington DC | 2002 \*  
**Options** | The Millennium Art Center | Washington DC | 2002  
**Self Portrait Polaroid Show** | Robert Canaga Gallery | Eugene, OR | 2001  
**BUILD** | Baltimore City Artscape | City Hall of Baltimore | Baltimore, MD | 2001  
**daidalosdreams** | Academie voor Beeldende Kunst (AKI) | Enschede, The Netherlands | 2001  
**Fish Out of Water** | Baltimore City-wide Public Arts Exhibition | Baltimore, MD | 2001  
**Snapshot** | Contemporary Museum of Baltimore | Baltimore, MD | 2001  
**Foundations** | Meyerhoff Gallery | Maryland Institute College of Art | Baltimore, MD | 1999  
**Tiny Art Works** | Space 126 Gallery | Baltimore, MD | 1999

\* indicates solo exhibition

## grants | fellowships | awards

**Faculty Development Fund Grant** | University of San Francisco | 2009, 2010, 2011  
**Arts Council England Artist Grant** | Winchester, UK | 2008  
**Digital Arts Commissioning Programme recipient** | Lighthouse Brighton, UK | 2008  
**Chosen Nominator** | **re:new media awards** | Rockefeller Media Arts Fellowship | 2007  
**Outstanding Faculty Award** | San Jose State University | 2007  
**Who's Who in America – Woman Artists** | 62<sup>nd</sup> Marquis Who's Who | 2007  
**Who's Who in America – Art Educators** | 62<sup>nd</sup> Marquis Who's Who | 2007  
**2006 Emerging Curator Award** | Works San Jose | 2006  
**UCIRA Grant** | University of California Institute for Research in the Arts | 2004  
**UCSD Travel Research Grant** | University of California, San Diego | 2004  
**Russell Foundation Grant** | University of California, San Diego | 2003  
**UCSD Graduate Studies Fellowship** | University of California, San Diego | 2002-2004  
**Maryland Institute Achievement Award** | Maryland Institute College of Art | 2001-2002  
**Academic Honors & Trustees Scholarship** | Maryland Institute College of Art | 1998-2002

## conference publications & presentations

### **College Art Association**

Los Angeles, CA | February 2012

paper: *Code: Intellectual Property, Fair Use and Plagiarism* (with Joel Swanson)

### **ISEA 2011**

International Symposium on Electronic Arts | Istanbul, Turkey | August 2011

panel presentation: *Pedagogy & Code: teaching the fine line in barrowing* (with Joel Swanson)

### **Pairings: Conversations, Collaborations, Materials**

Machester School of Art | Manchester, UK | May 11-12, 2011

presentation: *Collaborative Craft: in light of Sustainability, as means of creating Community*

### **New Media Caucus Showcase**

New Media Caucus at College Arts Association | New York, NY | February 9, 2011

presentation: *Oranges in Craft, Technology, and Security*

### **ISEA 2009**

International Symposium on Electronic Arts | Belfast, Ireland | August 24-30, 2009

presentation: *Knitting Code*

### **In the Loop: Knitting Past, Present and Future**

Winchester School of Art | Winchester, UK | July 15-17, 2008

presentation: *Tracking Knitting and Translating Code*

### **FLUX: Design Education in a Globalized Society**

Cape Peninsula University of Technology | Cape Town, South Africa | Oct 3-6, 2007

paper: *The Latest New Media Pedagogy: The Medium or The Message?*

### **International Symposium on Electronic Art / ISEA/ ZeroOne 2006**

Inter Society of Electronic Arts | San Jose, CA | Aug 17-13, 2006

coordinator and discussant: *Pacific Rim New Media Summit*

### **Techno-Cultures in Art**

Maryland Institute College of Art | Baltimore, MD | Nov 4-6, 2005

panel: *Art's Moral Imperative?*

### **Wearable Futures: Textiles and Technology**

University of Wales, Newport | Wales, UK | Sept 14-16, 2005

paper: *Negotiation Desires Between Body and Machine*

### **read\_me Software Art & Culture**

Aarhus, Denmark | Aug 23-27, 2004

paper: *If Then Else – Children's Board Games and Knitting Machines*

### **The Space Between: Art, Technology, and Culture**

Curtain University of Technology | Perth, Australia | April 14-17, 2004

paper: *Knitting Code*

### **Hello World: People vs. Programming Forum**

Artsway | South Hampton, UK | March 8-10, 2003

paper: *Tangible Coded Art and How I Fell in Love with Binary Numbers*

## visiting artist lectures

**Stanford University** | artist talk at *Leonardo Art/Science Rendezvous* | Palo Alto, CA | October 5, 2011

**Hexagram/ Concordia University** | *Cut on the Bias* workshop | Montreal, Canada | June 2-4, 2011

**University of Colorado at Boulder** | visiting artist | Boulder, CO | March 14, 2011

**University of Illinois at Urbana-Champaign** | visiting artist | Urbana, IL | February 21, 2011

**Leonardo ISAST** | artist talk at *Art/Science Rendezvous* | Mountain View, CA | April 14, 2010

**GAFFTA** | *Algorithmic Approaches to Creative Processes* | San Francisco, CA | April 3, 2010

**Columbia College** | visiting artist presentation | Chicago, IL | March 9, 2010

**SLS/CS** | *Special Lecture Series in Computer Science* | San Francisco, CA | September 29, 2009

**Leonardo ISAST** | artist talk at *Art/Science Rendezvous* | San Francisco, CA | September 14, 2009

**Matadero Madrid** | artist lecture at *Reflex* symposium | Madrid, Spain | September 11, 2008

**Winchester Gallery** | artist lecture surrounding exhibition | Winchester, UK | July 19, 2008

**Central St. Martins College** | *Textile Futures* visiting artist lecture | London, UK | April 23, 2008

**Goldsmiths University** | *Thursday Club* lecture series | London, UK | April 17, 2008

**Furtherfield London** | visiting artist presentation | London, UK | April 14, 2008

**Lighthouse Brighton** | *Digiville* artist talk | Brighton, UK | March 27, 2008

**Institute of Contemporary Art (ICA)** | *TFRG* lecture series | London, UK | March 17, 2008

**University of Wales, Newport** | visiting artist workshop | Newport, UK | February 11-13, 2008

**Winchester School of Art** | *Platform* lecture series | Winchester, UK | Jan 31, 2008

**University of Colorado at Boulder** | ATLAS | visiting artist | Oct 16, 2006

**Works/ San Jose** | *New California Masters* Exhibition Talk | San Jose, CA | June 29, 2006

**CRCA (Center for Research in Computing and the Arts)** | UCSD | San Diego, CA | Oct 8, 2004

**University of Maryland, Baltimore** | guest artist series | Prof. Lisa Moen | Sept 8, 2004

**Maryland Institute College of Art** | Masters Seminar | Prof. Rachel Schreiber | Sept 7, 2004

**St. Johns Queens College NY** | Illustration & Design Seminar | Prof. Joe Adolph | Oct 14, 2003

**Washington Project for the Arts\ Corcoran** | *Options* Exhibition Talk | March 16, 2002

**Corcoran Gallery of Art, Washington DC** | artist talk | March 12, 2002

## artist residencies

**Distributed South Artist Residency** | University of Brighton, Lighthouse Brighton, Furtherfield London  
Commissioned Residency | United Kingdom | January - May, 2008

**Visiting Research Fellow** | Central Saint Martins/University of the Arts | London, UK | Spring 2008

**Artist in Residence** | Tsinghua University | Beijing, China | November – December, 2007

**Techno-Cultures in Art Conference Studio Art Workshop** | MICA | Baltimore, MD | November, 2005

**Big Rock Candy Mountain** | Banff Centre for the Arts | Banff, Canada | March - June, 2003

**Dadelois Dreams International Emerging Artist Workshop** | Akademie voor Beeldende Kunst (AKI) |  
Enschede, The Netherlands | May - June, 2001

## bibliography

- Handmade and Homemade** | Mike Landry | *Telegraph Journal* | March 25, 2011
- USF Artist Comforts Market Street** | Edward Carpenter | USF News | October 29, 2009
- News & Notes: In the Loop** | Liz Collins | *FiberArts* | November/ December 2008
- Café con Rachel B Egenhoefer** | Fernando Neira | *El Pais* | Madrid, Spain | September 16, 2008
- Digital Stichings** | Jess Laccetti | Furtherfield.org | September 2008
- Fostering Dialogue** | Jessica Hemmings | *Salvage* | *Future Materials Issue* | Issue 5, 2005
- The Space Between** | Jessica Hemmings | *FiberArts* | September, 2004
- ISEA 2004 Exhibition Catalog** | *Inter Society for Electronic Arts* | 2004
- New California Masters** | *Art Week Review* | June, 2004
- Art Technology Interface well at 'info@blah'** | Stephanie Schorow | *Boston Herald* | May 6, 2003
- Taming Technology's Overload with Artful Systems** | Cate McQuaid | *Boston Globe* | May 2, 2003
- Medium Trumps Message in info@blah** | Mary Sherman | *Boston Herald* | April 27, 2003
- Maryland Institute College of Art Undergraduate Catalog** | 2002-2003
- A Breath of Fresh Art at Millennium** | Jessica Dawson | *Washington Post* | March 14, 2002
- A Better Set of Options** | Michael O'Sullivan | *Washington Post* | March 8, 2002
- March at the Museum** | Maura McCarthy | *Washington Post Entertainment Guide* | March 1, 2002
- Options 10 Exhibition Catalog** | *Washington Project for the Arts\Corcoran* | March, 2002
- Daidalos Dreams Exhibition Catalog** | *The AKI, Enschede* | Netherlands | May, 2001

## publications

- In the Loop: Knitting Now** | edited by Dr. Jessica Hemmings | Blackdog Press | 2010
- Residency in Progress, RB Egenhoefer** | published by Lighthouse Brighton | UK | 2008
- The Latest New Media Pedagogy: Medium or Message?** | Design Education Forum of S. Africa | 2007
- How I Fell in Love with Binary Numbers** | self published catalog | 2006
- Down Under In-Between** | *Scale Journal* | vol 1 issue 4 | May 2004
- Parts of a Whole: Conversations with Rachel Egenhoefer** | *Scale Journal* | vol 1 issue 1 | Jan 2004
- Word Play: Xu Bing** | *Artbyte Magazine* | November/ December 2001
- Buzzword** | *Artbyte Magazine* | September/ October 2001
- mp3 Player Shows it's True Colors** | *Artbyte Magazine* | September/ October 2001
- Confessions of a Digital Art Student** | *Artbyte Magazine* | September/ October 2001
- Real Animee** | *artbyte.com* | September 2001
- Anchorage Summer Show** | *artbyte.com* | July 2001
- Seen and Heard at PS 1** | *artbyte.com* | July 2001
- 3 Questions with Hiro Yamagata** | *artbyte.com* | June 2001

## design publications

**Media-N** | print journal design for Media-N: The Journal of the New Media Caucus  
*CAA 2011 Conference Edition* V.07 N. 02 journal issue | 2011  
*Dynamic Coupling* V.06 N.02 | 2011

**Warner Brothers Records** | illustration and cover art for Regina Spektor's album *Begin to Hope* | 2006

**San Francisco Chronicle** | print ads for Yerba Buena Gardens Festival  
September 30, 2007; September 2, 2007; July 29, 2007; July 1, 2007; June 3, 2006;  
April 29, 2006; October 1, 2006; September 31, 2006; August 31, 2006; July 30, 2006;  
July 2, 2006; May 28, 2006

**San Francisco Downtown** | print ads for Yerba Buena Gardens Festival  
October 2007; September 2007; August 2007; July 2007; June 2007; May 2007;  
October 2006; September 2006; August 2006; July 2006; June 2006; May 2006

**Art Forum** | print ad for the University of California, San Diego Visual Art Department | November, 2004

**Artbyte Magazine** | page layout and design | September/ October 2001

## professional affiliations

**The Lab** | San Francisco, CA | [www.thelab.org](http://www.thelab.org)  
Member of the Board of Directors | 2009 – present

**Maryland Institute College of Art** | Baltimore, MD  
Member of the Alumni Council Board | 2011 – present

**Furtherfield** | London, UK | [www.furtherfield.org](http://www.furtherfield.org)  
Writer & Contributor | 2008 – present

**Professional Memberships**  
AIGA (American Institute of Graphic Arts)  
CAA (College Art Association )  
Design Studies Forum  
New Media Caucus